

留学生工商管理专业教学计划(中文班)
Curriculum of Business Management Major for International Student

学期 Semester	课程代码 Code	课程列表 Course List	课程类别 Course Category	考核类别 Evaluation Category	学分 Credits	周学时 Weekly hours	周总学分 Total Credits	备注
1	19511010	中级汉语精读(上) Intermediate Chinese Comprehensive I	通识必修课 General Education Compulsory	考试课 Theoretical Course	6	6	30	
1	19511020	中级汉语口语(上) Intermediate Chinese Speaking I	通识必修课 General Education Compulsory	考试课 Theoretical Course	4	4		
1	19511030	中级汉语听力(上) Elementary Chinese Listening I	通识必修课 General Education Compulsory	考试课 Theoretical Course	4	4		
1	19519010	中国绘画 Chinese Painting	通识选修课 General Education Optional Course	考试课 Theoretical Course	2	2		
1	19519020	中国历史 Chinese History	通识选修课 General Education Optional Course	考试课 Theoretical Course	2	2		
1	19519030	中国文化概况 Summary of Chinese Culture	通识选修课 General Education Optional Course	考查课 Practical Course	2	2		
1	19521030	微积分1 Calculus I	专业基础课 Specialized Core Course	考试课 Theoretical Course	4	4		
1	19521040	微观经济学 Micro-economics	专业基础课 Specialized Core Course	考试课 Theoretical Course	3	3		
1	19511040	计算机应用基础 Foundation of Computer Application	通识必修课 General Education Compulsory	考试课 Theoretical Course	3	3		
2	19511050	中级汉语精读(下) Intermediate Chinese Comprehensive II	通识必修课 General Education Compulsory	考试课 Theoretical Course	6	6	28	
2	19511060	中级汉语口语(下) Intermediate Chinese Speaking II	通识必修课 General Education Compulsory	考试课 Theoretical Course	4	4		
2	19511070	中级汉语听力(下) Intermediate Chinese Listening II	通识必修课 General Education Compulsory	考试课 Theoretical Course	4	4		
2	19519040	中国民歌 Chinese Folk Song	通识选修课 General Education Optional Course	考查课 Practical Course	2	2		
2	19519050	中国哲学 Chinese Philosophy	通识选修课 General Education Optional Course	考查课 Practical Course	2	2		
2	19519060	中国旅游地理 Chinese Tourism Geography	通识选修课 General Education Optional Course	考查课 Practical Course	3	3		
2	19521050	微积分2 Calculus II	专业基础课 Specialized Core Course	考试课 Theoretical Course	4	4		
2	19521060	宏观经济学 Macroeconomics	专业基础课 Specialized Core Course	考试课 Theoretical Course	3	3		
3	19511080	高级汉语精读(上) Advanced Chinese Comprehensive I	通识必修课 General Education Compulsory	考试课 Theoretical Course	6	6		
3	19511090	高级汉语阅读(上) Advanced Chinese Reading I	通识必修课 General Education Compulsory	考试课 Theoretical Course	4	4		

3	19511100	英语1 English I	通识必修课 General Education Compulsory	考试课 Theoretical Course	2	2	23	
3	19525120	管理信息系统 Management Information System	专业必修课 Specialized Compulsory Course	考试课 Theoretical Course	3	3		
3	19521070	管理学 Management	专业基础课 Specialized Core Course	考试课 Theoretical Course	3	3		
3	19521080	会计学 Accounting	专业基础课 Specialized Core Course	考试课 Theoretical Course	3	3		
3	19521090	金融学 Science of banking	专业基础课 Specialized Core Course	考查课 Practical Course	2	2		
4	19511110	高级汉语精读（下） Advanced Chinese Comprehensive II	通识必修课 General Education Compulsory	考试课 Theoretical Course	6	6	21	
4	19511120	高级汉语阅读（下） Advanced Chinese Reading II	通识必修课 General Education Compulsory	考试课 Theoretical Course	4	4		
4	19511130	英语2 English II	通识必修课 General Education Compulsory	考试课 Theoretical Course	2	2		
4	19538010	大学成功预备 Preparation for a Successful Undergraduate	专业实践课 Specialized Practice Class	考查课 Practical Course	3	3		
4	19511140	数据库技术及应用 Database Technology and Application	通识必修课 General Education Compulsory	考试课 Theoretical Course	3	3		
4	19525130	企业战略管理 Strategic Management for Enterprises	专业必修课 Specialized Compulsory Course	考试课 Theoretical Course	3	3		
5	19511150	商务汉语 Business Chinese	通识必修课 General Education Compulsory	考试课 Theoretical Course	4	4	22	
5	19525140	商业法 Business Law	专业必修课 Specialized Compulsory Course	考试课 Theoretical Course	3	3		
5	19525150	组织行为学 Organizational Behavior	专业必修课 Specialized Compulsory Course	考试课 Theoretical Course	3	3		
5	19538020	语言成功预备 Language Preparation for Success	专业实践课 Specialized Practice Class	考查课 Practical Course	3	3		
5	19525160	财务管理学 Management for Finance	专业必修课 Specialized Compulsory Course	考试课 Theoretical Course	3	3		
5	19525170	运营管理 Operation Management	专业必修课 Specialized Compulsory Course	考试课 Theoretical Course	3	3		
5	19525180	管理运筹学 Management Operational Research	专业必修课 Specialized Compulsory Course	考试课 Theoretical Course	3	3		
6	19511160	汉语应用文写作 Application of Chinese Writing	通识必修课 General Education Compulsory	考试课 Theoretical Course	2	2		
6	19525190	人力资源管理 Human Resource Management	专业必修课 Specialized Compulsory Course	考试课 Theoretical Course	3	3		
6	19525200	公司治理 Corporate Governance	专业必修课 Specialized Compulsory Course	考试课 Theoretical Course	2	2		

6	19538040	企业经营模拟 Simulation of Enterprise Management	专业实践课 Specialized Practice Class	考查课 Practical Course	1	2	19	二选一
6	19525300	市场营销学 Marketing	专业必修课 Specialized Compulsory Course	考试课 Theoretical Course	3	3		
6	19529080	国际贸易理论与实务 International Trade Theories and Practice	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2		
6	19529090	投资学 Investments	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2		
6	19529100	项目管理 Project management	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2		
6	19529110	商务数据分析 Business Data Analysis	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2		
6	19529120	领导学 Leadership	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2		
6	19529130	组织理论与设计 Organization Theory And Devise	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2		
6	19529140	质量管理学 Quality Management	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2		
6	19529150	供应链管理 Supply Chain management	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2		
7	19529160	创新管理 Innovation Management	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2	7.5	二选一
7	19529170	税收理论与实务 Tax Theory and Practice	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2		
7	19529180	国际关系（英） International Relation	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2		
7	19529190	国际管理（英） International Management	专业选修课 Specialized Optional Course	考查课 Practical Course	2	2		
7	19525310	创业学 Entrepreneurship	专业必修课 Specialized Compulsory Course	考查课 Practical Course	2	2		
7	19538050	管理技能 Management Skills	专业实践课 Specialized Practice Class	考查课 Practical Course	1	2		
7	19529050	文献检索与论文写作 Literature Retrieval and Writing	专业选修课 Specialized Optional Course	考查课 Practical Course	0.5	2		
8	19538060	毕业论文 Thesis project	专业实践课 Specialized Practice Class		8	8	8	64

毕业总学分
Total Credits 158.5

附表1：学分学时结构表：

课程体系	课程性质	学分				学时	
		理论 学分	实践 学分	学分 小计	占总学 分比例	理论 学时	实践 学时
通识教育平台	必修	57	0	57	35.96%	912	0
	选修	13	0	13	8.2%	160	48
专业课	必修	62	14	76	47.95%	1024	160
	选修	12.5	0	12.5	7.89%	176	24
实践教学	必修	0	16	16	10.09%	0	224
总计	必修	117	0	117	73.82%	1824	48
	选修	25.5	0	25.5	16.09%	344	64
	总计	142.5	16	158.5	100%	2168	336

学时		备注
学时 小计	占总学 时比例	
912	36.42%	
208	8.31%	
1184	47.28%	
200	7.99%	
224	8.95%	
1872	74.76%	
408	16.29%	
2504	100%	